

	SUSTAINABILITY POLICY		Code: 01
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	<i>Name</i>	<i>Position</i>	<i>Fecha:</i>
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SUSTAINABILITY POLICY

"Sustainable tourism is a form of tourism that follows the principles of sustainability. Sustainable tourism is an industry committed to making a low impact on the environment and local culture, while contributing to generate income and employment for the local population.

"Currently tourism is one of the fastest growing business sectors in the world, so much so that in many countries it has become one of the main drivers of development, however, as it can be widely beneficial, it also could cause great damage if it is not handled properly, since it can affect the richness of the natural and cultural heritage of any country, understanding heritage as "the set of movable, immovable, and cultural manifestations that synthesize and manifest the history and identity of a nation ", for this reason The Agency has implemented the Sectoral Technical Standard NTS - TS 003 - Sustainability Requirements to join sustainable change without leaving aside the legal and regulatory commitments of the country."

Taken as a guide for the implementation of the Colombian Sectorial Technical Norm.

(Taken from the book of good practices in nature tourism in travel agencies of the Program of Productive Transformation (PTP) of the Ministry of Commerce, Industry and Tourism)

The agency, as established by the concept of sustainable tourism, is committed to controlling and optimizing water resources, energy and achieving the use of solid waste.

Provide training to your employees on environmental, sociocultural and economic issues that guarantee minimizing the negative impacts produced by our daily activities, in addition to sensitizing your costumers in the conservation and protection of the environment among other sustainable issues

SUSTAINABILITY OBJECTIVES

- Control and optimize water and energy resources.
- Achieve the use of solid waste.
- Provide training to yours employees on environmental, sociocultural and economic issues.
- Sensitize your costumers in the conservation and protection of the environment among other sustainable issues.
- Support to local communities promoting their economic development.
- Comply with the quality policy and customer service.
- Comply with the Occupational Health and Safety policy.
- Disseminate good sustainability practices to our stakeholders.
- Promote the purchase of products manufactured in the country.
- Comply with all applicable Colombian legislation.
- Actively participate in different social activities, convened by different organizations.